

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

Tuesday 16 November 2021 – Afternoon

GCSE Media Studies

J200/01 Television and Promoting Media

**Time allowed: 1 hour 45 minutes
plus your additional time allowance
(including 30 minutes viewing time)**

**YOU MUST HAVE:
a DVD extract**

Please write clearly in black ink.

Centre number

--	--	--	--	--

Candidate number

--	--	--	--

First name(s) _____

Last name _____

READ INSTRUCTIONS OVERLEAF



INSTRUCTIONS

Use black ink.

Write your answer to each question in the space provided. You can use extra paper if you need to, but you must clearly show your candidate number, the centre number and the question numbers.

Answer ALL the questions.

INFORMATION

The total mark for this paper is 70.

The marks for each question are shown in brackets [].

Quality of extended response will be assessed in questions marked with an asterisk (*).

ADVICE

Read each question carefully before you start your answer.

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SECTION A – Television

INSTRUCTIONS TO CANDIDATES

- * This extract relates to Questions 1–3. You have THREE MINUTES plus your additional time allowance to read these questions before the extract begins**
- * The extract is approximately THREE MINUTES long and will be played FOUR times**
- * FIRST SCREENING: watch the extract, you may make notes**
- * SECOND SCREENING: watch the extract and make notes**
- * There will be a FIVE MINUTE break plus your additional time allowance for you to make notes**
- * THIRD SCREENING: watch the extract and make notes**
- * There will be another FIVE MINUTE break plus your additional time allowance to make notes**
- * FINAL SCREENING: watch the extract and make notes**
- * You will have FOUR MINUTES plus your additional time allowance to complete your notes.**

Answer ALL the questions.

The extract is from the television crime drama THE AVENGERS (Series 4, Episode 1, 1965) ‘The Town of No Return’.

This image shows a single page from a notebook or ledger. It features ten evenly spaced, thin black horizontal lines running across its width. The background is plain white, and there are no margins, text, or other markings present.

[illegible]

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

[illegible]

8

2 Analyse how far the extract creates suspense.

In your answer you must:
analyse aspects of the extract using examples to
support your analysis
judge how far these aspects create suspense. [10]

[illegible]

[illegible]

- 3*** In this question you will be rewarded for drawing together elements from your full course of study, including different areas of the theoretical framework and media contexts.

How far does the extract challenge 1960s stereotypes of femininity?

**In your answer you must:
analyse aspects of media language and
representation in the extract, giving detailed examples
refer to the 1960s context
make judgements and draw conclusions. [15]**

[illegible]

This image shows a single page of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page, leaving small margins at the top and bottom. There are no vertical margin lines, text, or other markings on the page.

4 Explain TWO ways that audiences gain pleasure from watching television, using Blumler and Katz's theory.

[illegible]

5 CUFFS

Explain how social and/or cultural contexts influence representations in television programmes. Refer to Cuffs Series 1 Episode 1 to support your answer. [10]

[illegible]

[illegible]

SECTION B – Promoting Media

Answer ALL the questions.

6 Identify the organisation that regulates the advertising industry in the UK.

_____ **[1]**

7 Explain TWO ways that video games are funded.

1 _____

2 _____

[4]

[illegible]

[illegible]

[illegible]

[illegible]

END OF QUESTION PAPER

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